

# NUSTREAM

## Marketing Coordinator Hydropower Equipment Manufacturing Company

**Nustream LLC**, of Mansfield Center, Connecticut, is a rapidly growing, design and manufacturing company that makes technically unique hydro turbines and related products. Working in collaboration with a platform of companies owned by a private equity firm in the UK, we engage with a broad variety of customers including Ford, General Motors, Rolls Royce, Volkswagen, Siemens, GE and Pratt and Whitney. Our platform's customers are located all over the world including China, South America, India and all of Europe.

We are currently looking for an experienced Marketing Coordinator. We desire a creative person that will enjoy a variety of initiatives in a fast-changing environment. The ideal applicant will value personal and professional growth while driving a new dynamic company from a foundation position. The job requires the ability to help lead the continued advancement of our Marketing program and be willing to learn and implement new contemporary methods and be a source for positive change and education for our team.

As with all of our people, we value employees that exhibit the following traits:

- Have the strength to be able to provide influence as well as the humility to learn from the surrounding talent.
- Engage in the business and live the commitment while having a strong sense of work-life balance and an appreciation of responsibility to community.
- Lead with ambition and energy while exhibiting tolerance and patience.
- Set the highest of goals and expectations for themselves and their company while accepting the commitment and focus necessary to achieve goals without shortcuts.

Experience **in the hydropower industry** is preferred. Of equal importance are talent, ambition and excellent character.

### Responsibilities

- Be a strong leader for the Marketing team.
- Strong desire to run a robust Marketing program.
- Communicate campaign objectives, timelines, and deliverables to sales team, and provide instructions for use or promotion.
- Plan and manage meetings, events, conferences, and trade shows by identifying, assembling, and coordinating requirements, establishing contacts, developing schedules and assignments, and coordinating mailing lists.
- Maintain a directory and inventory of sales support materials, ensuring all resources are current and accurate, and coordinate the creation of new materials as needed.

### Qualifications

- Familiarity with content management systems (CMS) and customer relationship management (CRM) tools
- Working knowledge of HTML and design and email software
- Experience working with budgets and forecasting
- Bachelors degree in Marketing

The successful applicant will aspire to learn, grow and be a positive influence in a small and growing team. This position is eligible for flexible work arrangements. Salary will depend on experience and talent. We offer a comprehensive benefit package, progressive management and exposure to both high technology and manufacturing environments. We are expanding, changing, and designing our new company. If this sounds exciting and you're interested in a ground floor opportunity, please email your resume and cover letter to [HR@Nustream.com](mailto:HR@Nustream.com).